

Learning Outcome 2

Demonstrate the diversity of co-operative enterprise in developed countries other than Britain.

Finalised Marking Instructions

It is **strongly** emphasised that the references in the marking instructions indicating expected responses are for guidance only and **MUST NOT BE VIEWED AS PRESCRIPTIVE**.

The performance of candidates is measured against the **Performance Criteria Checklist** and it is against these, rather than a checklist of responses, that they should be assessed.

Candidates must satisfy **ALL** Performance Criteria to achieve a pass in Learning Outcomes 2.1-2.2.

Performance Criteria 2.1

Award a tick for each point, depending on the quality of the description, relevance and accuracy.

*Candidates are required to indentify three broad economic sectors in which co-operatives are **particularly strong**.*

Answers may include:

Agriculture
Financial Services
Consumer/Retail

Candidates are required to identify, for each sector, two countries, excluding Britain, where there are a large number of co-operatives.

Answers may include:

Agriculture

France: 75% of all agricultural producers are members of at least one co-operative.

USA: Over 50% of all agricultural co-operatives are in the USA.

Germany: Almost all German farmers, gardeners and winegrowers are members of a co-operative.

Financial Services

Cyprus: the co-operative movement holds 30% of the market in banking services.

France: 1 in every 3 persons is a member of co-operative bank.

USA: Credit Unions have 89 million members as of 2008, comprising 43.7% of the economically active population.

Consumer/Retail

Germany: 75% of all retailers in Germany are co-operatives.

France: 25% of all retailers in France are co-operatives.

Italy: The Coop Italia chain formed by many sub-cooperatives controlled 17.7% of the grocery market in 2005.

Moldova: The Central Union of Consumer Co-operatives is responsible for 6.8% of the consumer market.

USA: Grocery co-operatives account for 2,124 million of revenue each year.

Performance Criteria 2.2

Award a tick for each point, depending on the quality of the description, relevance and accuracy.

*Candidates are required to identify a further three economic sectors which have a **large number** of co-operatives.*

Answers may include:

Insurance
Manufacturing
Healthcare

Candidates are required to identify, for each sector, a country where co-operatives exist.

Answers may include:

Insurance

Netherlands
USA
France
Germany

Manufacturing

Italy
Spain

Healthcare

Netherlands
Uganda

[END OF MARKING INSTRUCTIONS]