

## Measuring co-operative success 1.1

### CoopIndex

The CoopIndex questionnaire analysis provides a clear-sighted description of the co-op's functioning from the member and employee perspective. It shows its level of maturity, trust, and adherence to co-operative principles and values. The data collected by the CoopIndex are indispensable in planning your organisation's development. Our analysis is based on the assumption that everyone - the board of directors, managers, members and employees can make a difference in the way co-op operates both internally and externally. The road to greater and fairer participation within the co-operative and its capacity to enhance its contribution to the greater community is in the hands of employees, reflected in the way they work together. And the depiction of the way employees work together and how they perceive their work and their co-operative can be provided by our tool.

Designed for all co-operatives that:

- recognize a need to develop and improve their co-operative organization
- want to know how to achieve greater participation and responsibility within the co-operative
- want to enhance its contribution to the greater community
- want to gain robust understanding of the present situation in their workplace, essential for making further developmental plans

The CoopIndex tool can help your organisation to:

- grow closer to an "ideal co-operative" organization, as defined by worker co-op members around the world
- gain knowledge about the extent of co-op's adherence to the co-op principles and values
- measure co-op's adherence to its own identity and its success in meeting its mission
- provide a robust assessment of the governance and operations from the perspective of the co-op's members and employees
- understand how co-operatives can offer economic alternatives which better meet human needs

CoopIndex website: <http://s.coop/7w8z>

